

Hagerty[®] 130 years

— SINCE 1895 —

CLEAN AND CARE FOR OBJECTS
THAT MATTER THROUGH TIME.



BLACK LINE
CATALOGUE



ABOUT US

After having created the first Silver Polish with tarnish preventive, William J. Hagerty founded Hagerty in 1895 in South Bend, USA. Neighbors and friends were his first clients, then mail orders started coming. In the early 50's, other high-quality cleaners were developed by William Hagerty's grandsons: cleaners for jewellery, fine silver items, and cutlery.

Today, with more than 130 years of expertise, Hagerty is based in Switzerland and present in over 70 countries. Hagerty develops and commercializes specific care products for Jewellery, Watches and Accessories, Decoration items, Tableware, Carpet and Textile, Multi-surfaces with various materials, and now, a dedicated outdoor range.

Taking care of your precious possessions, whether indoors or outdoors, is Hagerty's mission!



CLEAN AND CARE FOR OBJECTS THAT MATTER THROUGH TIME.

**Black Line
ALL CATEGORIES**



JEWELLERY, WATCHES & ACCESSORIES



DECORATION



TABLEWARE



B2B PRODUCTS



Black Line JEWELLERY, WATCHES & ACCESSORIES



THE CLEAN



- Highly-effective formulas to clean and care all kinds of jewellery in 3 minutes.
- Deeply remove oxidation, perspiration and cosmetics.
- Non-abrasive formulas, guarantee of no residue or damage to stone and metal.
- Including a basket for easy handling.

THE CLOTH



- 100% cotton cloths, with a specific dry impregnation to clean each kinds of jewellery.
- Polish and remove quickly tarnish and gives back brightness and shine.
- High-quality weaving guarantees no scratches or damage to the surfaces.
- Antibacterial cloth.



PRECIOUS STONES PENCIL



- Pen with cleaning agents formulated in gel which penetrates and dissolves dirt in every corner of precious stones jewellery.
- Easy application thanks to the small brush. 4 ml



JEWEL CLEAN



- Dip bath to clean diamonds, sapphires and rubies on gold and platinum jewellery.
- Including a small brush to eliminate residues between the claws.

170 ml



JEWEL CLOTH



- Impregnated cloth to clean diamonds, sapphires and rubies on gold and platinum jewellery.

30 x 36 cm



FINE STONES CLEAN



- Dip bath to clean pearls, emeralds, corals and turquoises jewellery.

170 ml



FINE STONES CLOTH



- Impregnated cloth to clean pearls, emeralds, corals and turquoises jewellery.

30 x 36 cm



GOLD CLEAN



- Dip bath to clean yellow, white and rose gold.

170 ml



SILVER CLEAN



- Dip bath to clean silver and silver-plated jewellery.

170 ml



SILVER CLOTH



- Impregnated cloth to clean silver and silver-plated jewellery.

30 x 36 cm



FASHION JEWELRY CLEAN



- Dip bath to clean crystal, zirconia and glass jewellery.

170 ml



FASHION JEWELRY CLOTH



- Impregnated cloth to clean crystal, zirconia and glass jewellery.

30 x 36 cm



METAL BRACELET CLEANER



- Cleaning spray for metal, stainless steel or gold watch bands and accessories.
- Non-abrasive formula, safe for the metal.

125 ml



STAINLESS STEEL CLOTH



- Impregnated cloth to clean steel and stainless steel watch, jewellery, and accessories.

30 x 36 cm

Black Line DECORATION



SILVER SPRAY

- Cleaning spray for silver and silver-plated objects.
- Ideal for engraved items.
- Anti-tarnish protection.

200 ml



SILVER GLOVES

- 100% cotton gloves, with dry impregnation, to clean silver and silver-plated items.
- High quality knitting = scratch-free.
- Anti-tarnish protection.

1 paar



SILVER POLISH

- Polishing and cleaning lotion for silver and silver-plated items.
- Controlled granulometry = scratch-free.
- Anti-tarnish protection.

250 ml



SILVER DUSTER

- 100% cotton cloth, with dry impregnation, to clean silver and silver-plated items.
- High-quality weaving = scratch-free.
- Anti-tarnish protection.

55 x 36 cm



COPPER, BRASS & BRONZE POLISH



- Polishing and cleaning lotion for copper, brass and bronze items.
- Controlled granulometry = scratch-free.
- Anti-tarnish protection.

250 ml



COPPER, BRASS & BRONZE DUSTER



- 100% cotton cloth, with dry impregnation, to copper, brass and bronze items.
- High-quality weaving = scratch-free.
- Anti-tarnish protection.

55 x 36 cm



WHITE METAL POLISH



- Polishing and cleaning lotion for steel, stainless steel and chrome items.
- Controlled granulometry = scratch-free.
- Anti-tarnish protection.

250 ml



WHITE METAL DUSTER



- 100% cotton cloth, with dry impregnation, to clean steel, stainless steel.
- High-quality weaving = scratch-free.
- Anti-tarnish protection.

55 x 36 cm



LEATHER CARE



- Exclusive cleaning and nourishing cream for leather.
- Versatile application (leather furniture, clothing, accessories,...).
- Creates a protective barrier against humidity.

250 ml



LEATHER SPRAY



- Easy-to-use spray that cleans and maintains leather.
- Versatile application (suitable for all types of leather surfaces).
- Deep nourishment.

200 ml



WOOD CARE



- Exclusive cleaning and nourishing cream for natural wood.
- Versatile application (suitable for all types of natural wood surfaces).
- Creates a protective barrier against humidity.

250 ml



WOOD SPRAY



- Easy-to-use spray that cleans and maintains natural wood.
- Versatile application (suitable for all types of natural wood surfaces).
- Long-lasting protection.

200 ml



MULTIMEDIA SPRAY



- Cleaning and degreasing spray for screens of multimedia devices.
- Prevents fingerprints.
- Anti-static effect.

125 ml



HIGH TECH CLOTH



- 100% microfibre cloth to clean delicate surfaces (screens, glasses, plastic surfaces).
- Guaranteed of no scratches.
- Washable.

40 x 36 cm



HIGH TECH PLASTIC CARE



- Cleaning spray for plastic and PVC furniture.
- Anti-static and anti-moist effect.
- Guaranteed no residue on surfaces.

500 ml



ANTI-STATIC DUSTER



- 100% cotton cloth, with dry impregnation, to clean antiques, lacquered furniture, screens and plastic items.
- High-quality weaving = scratch-free.
- Anti-static effect.

55 x 36 cm

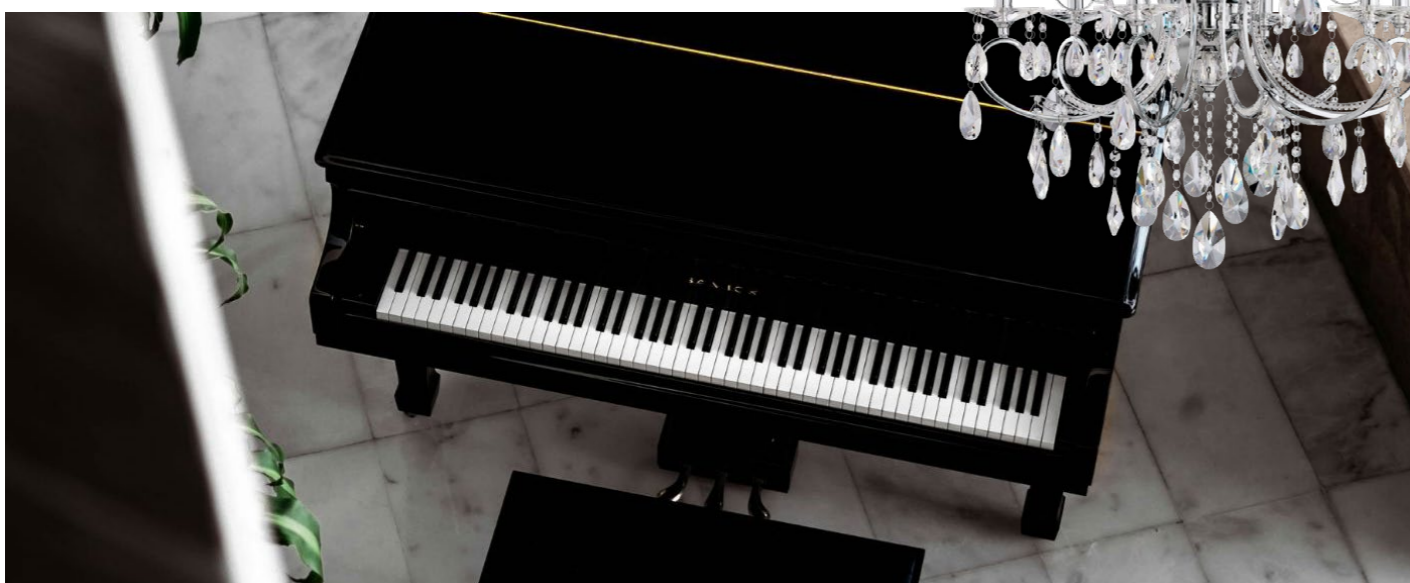


CRYSTAL CLEAN



- Cleaning spray for crystal, glass and metal.
- Dirt removed effortlessly.
- Guaranteed of no scratches.

500 ml



Black Line TABLEWARE & COOKING



SILVER BATH FOR PERSONAL USE



- Dip bath to clean silver and silver-plated cutlery.
- Guarantee of no residues or damages and leaves an anti-tarnish protection.
- Including a basket for easy handling.

580 ml



SILVER CARE



- Cleaning paste for silver and silver-plated tableware objects.
- Guaranteed of no damages on the surfaces.
- Anti-tarnish protection.

185 g

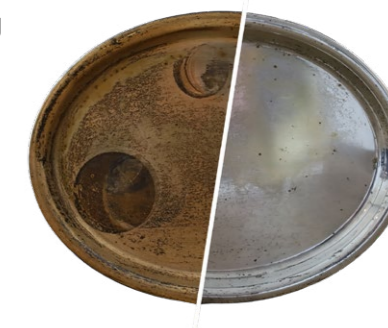


SILVER & MULTIMETAL FOAM



- Cleaning foam for silver, silver-plated, steel and pewter tableware objects.
- Guaranteed of no damages on the surfaces.

185 g



COOKTOP CARE



- Polishing and cleaning lotion for ceramic and induction hobs.
- Controlled granulometry = scratch-free.
- Leaves a protective film against stains.

250 ml



SILVER GUARD (CUTLERY ROLL)



- High quality cloth, with special anti-tarnish impregnation.
- The soft cloth protects from light and micro-scratches.
- Allows to have silverware always ready for use.

Available in different size :

- | | |
|-------------------------|--------------|
| 1. 12 table knives | 46.5 x 51 cm |
| 2. 12 table forks | 43.5 x 43 cm |
| 3. 12 table spoons | 66 x 41 cm |
| 4. 12 coffee spoons | 48 x 32 cm |
| 5. 12 fruit/fish knives | 43.5 x 45 cm |
| 6. 12 fruit/fish forks | 41.5 x 40 cm |
| 7. 12 fruit spoons | 59 x 40 cm |
| 8. 5 service pieces | 22 x 42 cm |



SILVER GUARD (CUTLERY ROLL)



- High quality cloth, with special anti-tarnish impregnation.
- The soft cloth protects from light and micro-scratches.
- Allows to have silverware always ready for use

Available in different size :

1. Trays (flap closing) 30 x 30 cm
2. Trays (flap closing) 40 x 40 cm
3. Trays (flap closing) 45 x 65 cm



Black Line B2B PRODUCTS

1 SILVER CLEAN FOR PROFESSIONAL USE

- Dip bath for the cleaning of silver and silver-plated jewellery.
- Non-abrasive formula, safe for the metal.
- Including a basket for easy handling.

170 ml

2 MINI JEWEL CLOTH

- Easy-to-use soft impregnated cloth for jewellery : silver, gold, platinum and precious stones. Scratch free.
- Special pack design, that can be customised on the back with clients' address (sticker, stamp, etc.).

9 x 12 cm

4 SILVER BATH FOR PROFESSIONAL USE

- Exclusive highly-effective formula with active ingredients, for dip cleaning of silver and silver-plated.
- Guarantee of no residues or damages, thanks to the high dilution properties of cleaning agents, leaving anti-tarnish protection.
- Including a basket for easy handling.

580 ml



5 ULTRASONIC JEWEL CLEAN

- Special formula to be used in tank of ultrasonic cleaning machine. Cleans and restores the lustre and sparkle to gold, platinum, diamonds, sapphires, rubies and fashion jewellery. Professional conditioning.

2 L

6 GOLD DIP

- Special formula for cleaning of yellow, white and rose gold. Professional conditioning.
- Non-abrasive formula, safe for the metal.

2 L

7 SILVER DIP

- Exclusive highly-effective formula with active ingredients, for dip cleaning of silver and silver-plated. Guarantee of no residues or damages, thanks to the high dilution properties of cleaning agents, leaving anti-tarnish protection. Professional conditioning.

2 L

8 SILVER POLISH

- Exclusive highly-effective formula with active ingredients, for cleaning of silver and silver-plated. Contains a polishing agent which guarantees a constant and controlled granulometry, to avoid micro-scratches. Leaves a protective film that prevents oxidation. Professional conditioning.

2 L

9 COPPER, BRASS & BRONZE POLISH

- Exclusive highly-effective formula with active ingredients, for cleaning of copper, brass and bronze items. Contains a polishing agent which guarantees a constant and controlled granulometry, to avoid micro-scratches. Leaves a protective film that prevents oxidation.

2 L



3 PROFESSIONAL CLOTH

- Easy-to-use soft superfine microfiber cloth for jewellery. Non impregnated cloth. Scratch free.
- Special pack design, that can be customised on the back with clients' address (sticker, stamp).

24 x 30 cm

Black Line

TRADE MARKETING TOOLS

HD Images - Interactive Guide

High definition images of Hagerty products, corporate visuals and mood pictures are available to be downloaded.



Videos

Various videos on how to use our products (mood, tutorial, social media, etc.)



Mini Counter Signs

JWA / Tableware & Cooking

Size : 8.5 x 6.1 x 4 cm



B2B Corporate Catalogues

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Size : 21 x 29.7 cm

Pack of 10 units



B2C Corporate Flyers

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Size : 21 x 10 cm

Pack of 50 units



B2B Flyers Stand

Size : 30 x 41cm



Counter Display Precious Stones Pencil

Size : 15 x 22 cm



Counter Display Small

Size : 20 x 30 x 20 cm



Counter Display Large

Size : 40 x 30 x 20 cm



Apron

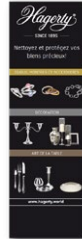
Hagerty branded cotton apron for demonstrations in POS events, fairs and exhibitions.



Roll-up

Personalized roll-up for specific POS activations, fairs, exhibitions and events.

Size : 200 x 60 cm



Stand Display Corporate

Size : 30 x 40 x 195 cm



Shopping bag

Hagerty branded paper bag for specific POS activations, fairs, exhibitions and events.



Demonstration table

Hagerty branded foldable table for demonstrations in POS events, fairs and exhibitions.



Window sticker

Size : 10 cm diameter

