

— SINCE 1895 —



# CLEAN AND CARE FOR OBJECTS THAT MATTER THROUGH TIME





# **WHITE LINE** OUTDOOR



## **ABOUT US**

After having created the first Silver Polish with tarnish preventive, William J. Hagerty founded Hagerty in 1895 in South Bend, USA. Neighbours and friends were his first clients, then mail orders started coming. In the early 50's, other high-quality cleaners were developed by William Hagerty's grandsons: cleaners for jewelry, fine silver items, and cutlery.

Today, with more than 130 years of expertise, Hagerty is based in Switzerland and present in over 70 countries. Hagerty develops and commercialises specific care products for Jewellery, Watches and Accessories, Decoration items, Tableware, Carpet, Textile and Multi-surfaces.

Taking care of your precious objects, whether indoors or outdoors, is Hagerty's mission!

European production (FR/DE/BNL). Hagerty is a world leader in the cleaning and care of precious objects, with proven expertise since 1895.

Worldwide presence: 5 continents and 70 countries. Recommended by silversmiths, jewellers, museums and many local consumers.

Highest pro.duct quality with professional performance.

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# White Line **OUTDOOR LINE**



#### **GRILL & BARBECUE CLEANER**

- The Grill & Barbecue Cleaner is specially formulated to remove tough, burned-on residues from electrical, gas and charcoal grills, as well as stainless steel and porcelain grates.
- The viscous formula clings to vertical surfaces without dripping, providing targeted cleaning action.
- This versatile cleaner is also safe to use on grill tools, countertops, microwaves, and more.
- Its natural, non-hazardous solvents ensure effective cleaning with quick drying times, leaving surfaces shiny and residue-free. Free from preservatives, parabens, and other harmful chemicals.

500 ml





500 ml





Hagerty

### **OUTDOOR METAL CLEANER**

- from parabens, aldehydes, EDTA, and allergens.
- ingredients of animal origin.

500 ml



#### **OUTDOOR PLASTIC CLEANER**

- or affecting colours.
- from parabens, aldehydes, EDTA, and allergens.
- ingredients of animal origin.



- The Outdoor Plastic Cleaner provides deep cleaning and effective degreasing for plastic surfaces, removing dirt, grime and limescale. - Pleasantly scented with pine, it protects surfaces without altering them

- Safe for humans, animals and plants, this biodegradable cleaner is free

- It meets the highest environmental standards and contains no





- The Outdoor Metal Cleaner offers deep cleaning and effective degreasing of metal surfaces, removing dirt, grime, rust and limescale.

- The cleaner preserves surface integrity and respects colours.

- Safe for humans, animals, and plants, this biodegradable cleaner is free

- It meets the highest environmental standards and contains no





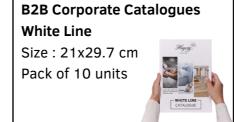
#### **OUTDOOR HARD FLOOR CLEANER**

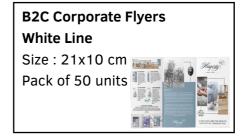
- The Outdoor Hard Floor Cleaner provides deep cleaning and effective degreasing of outdoor tiles, removing dirt, rust and limescale.
- Formulated with powerful degreasers and three active surfactants, it works quickly on hydrocarbon and mineral stains.
- Safe for humans, animals, and plants, this biodegradable, paraben-free, allergen-free product protects surfaces without making them slippery.
- Suitable for all outdoor tiles, ideal for terraces, balconies and driveways.

#### 500 ml











#### **TEAK & OUTDOOR WOOD CLEANER**



- The Teak & Outdoor Wood Cleaner is formulated to be gentle on wood while effectively removing tough stains, grime, old oil, rust and limescale.
- It restores the original colour of weathered teak and works efficiently on exposed surfaces like boat decks and wooden terraces.
- Safe for humans, animals, and plants, this biodegradable, paraben-free product does not harm wood or require sanding after cleaning.
- Suitable for all outdoor woods surfaces.

500 ml



# White Line **TRADE MARKETING TOOLS**

HD Images

High definition images of Hagerty products, corporate visuals and mood pictures are available to be  $\left[ O \right]$ downloaded.

# PLV Lama (R) Size : 99x50 cm Development on request.

Window sticker

Size : 10 cm diameter





Videos

Various videos on how to use our products (mood, tutorial, social media, etc.)



**Flyers Stand** Size : 30x41cm



White Line Floor Care Display Size : 170x50x65 cm POS events, fairs and exhibitions.



Roll-up Size : 200x60 cm Personnalized rollup for specific POS activations, fairs, exhibitions and events.



# **BLACK LINE** JEWELLERY, WATCHES & ACCESSORIES



## **TABLEWARE & COOKING**



WHITE LINE

FLOORS, TEXTILES & MULTI-SURFACES



OUTDOOR





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